

# Privacy Policy

**Effective Date:** January 1<sup>st</sup>, 2025

**Last Updated:** April 10, 2025

GTA Refrigeration Supply Inc. (“we”, “our”, or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, use our services, or interact with us.

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## 1. Information We Collect

### a) Personal Information

We may collect personal details when you interact with us, such as when you submit an application, create an account, request a quote, make a purchase, or contact us. This may include:

- Full name
- Company name
- Email address
- Phone number
- Billing and shipping addresses
- Banking and trade references (for credit applications)

### b) Automatically Collected Information

When you browse our website, we may automatically collect certain information using cookies and similar technologies, including:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited, duration of visit, and navigation patterns

You may adjust your browser settings to manage cookie preferences.

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## 2. How We Use Your Information

We use the collected information for purposes including:

- Processing orders and delivering products or services
  - Managing and verifying credit applications
  - Responding to inquiries and providing customer support
  - Improving our website, services, and customer experience
  - Sending important notices such as invoices, service updates, or policy changes
  - Complying with legal and regulatory obligations
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## 3. Sharing of Information

We do **not** sell your personal information. We may share information with:

- Authorized employees and departments within GTA Refrigeration Supply Inc.
  - Trusted third-party service providers (e.g., for billing, shipping, marketing, or IT support) under strict confidentiality agreements
  - Financial institutions or credit bureaus for credit verification purposes
  - Legal authorities when required by law or to protect our legal rights
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## 4. Consent

By using our services, submitting your information, or completing credit applications, you consent to the collection, use, and disclosure of your information as outlined in this Privacy Policy.

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## 5. Data Security

We take appropriate technical and organizational measures to protect your personal information from loss, theft, misuse, and unauthorized access, disclosure, alteration, or destruction.

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## 6. Access & Correction

You have the right to access, review, and request corrections to your personal information held by us. To make a request, please contact us using the details provided below.

## **7. Retention of Information**

We retain your personal information only as long as necessary to fulfill the purposes for which it was collected, or as required by applicable law.

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## **8. Changes to This Policy**

We may update this Privacy Policy periodically. When we do, we will revise the “Last Updated” date and post the changes on this page. We encourage you to review this page regularly.

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## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or how your personal information is handled, please contact us at:

**GTA Refrigeration Supply Inc.**

7650 Kimbel Street

Mississauga, ON L5S 1L2

Phone: (289) 205-2820

Email: [contact@gta-ref.ca](mailto:contact@gta-ref.ca)

Website: [www.gta-ref.ca](http://www.gta-ref.ca)